



Joomla![®]
WORLD CONFERENCE

SPONSORSHIP OPPORTUNITIES

POTSDAM • BERLIN • GERMANY



CONNECTING PEOPLE, CODE & COMMUNITIES

#JWC26
CONFERENCE.JOOMLA.ORG

16.-18. OCT. **2026**

Conference & Celebration

AFTER A LONG BREAK, THE JOOMLA WORLD CONFERENCE IS BACK.

Potsdam, Berlin, Germany
October 16-18



ABOUT JWC

The Joomla! World Conference returns for a seventh edition, bringing together Joomla's global community for a conference of learning, sharing, collaborating, and strategic planning.

JWC was founded in 2012 in San Jose, California, with a little over 200 attendees, and has since grown steadily, moving to Boston, Cancún, Bangalore, Vancouver, and Rome in the following years. After the cancellation in London due to Brexit and the subsequent inability to hold the world conference due to the COVID-19 pandemic, we are now organizing a new Joomla World Conference in 2026 in Potsdam, Berlin, Germany, with tremendous energy, after such a long wait.

Our theme for 2026 is a celebration of Joomla! as a world-class CMS. We also aim to be an inspiration for the next decade of innovation, continuing to push the boundaries of what it means to publish on the web.

OUR MISSION

The Joomla! World Conference brings together developers, designers, site administrators, business owners, and community members from around the world. Our goal is to create a space for our community to grow in several ways.

- **Collaborate:** Foster an environment where the Joomla community can plan, and strategize for the future of the Joomla! Project
- **Learn:** Present high quality sessions from Joomla! and industry experts, providing opportunities to learn, and grow our knowledge about the web.
- **Network:** JWC gathers hundreds of developers, designers, integrators, and business managers in one place for a weekend. Not a conference goes by without clients being gained, business deals being made, and partnerships being formed.

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Venue

KONGRESSHOTEL POTSDAM, BERLIN

Join us in Germany



JOOMLA! WORLD CONFERENCE 2026

The Kongresshotel Potsdam is located on the site of the former airship harbor on Lake Templin in the charming forest and lake landscape of Pirschheide. From the hotel, you can reach the city center of the Brandenburg state capital in 10 minutes and Berlin in around half an hour.



We have organized a block of 100 rooms for participants.
Rooms can be booked directly via the [booking platform](#) of the Kongresshotel.

← To book a room, scan the code or click on the link ↑

Kongresshotel Potsdam
Am Luftschiffhafen 1
D-14471 Potsdam
Germany
Tel. +49 (0) 331 - 907 0



#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Joomla! World Conference TESTIMONIALS JWC26

Don't just use Joomla — shape its future at the World Conference.



ANJA DE CROM (Joomla Magazine Team Lead)

I can't wait for the Joomla World Conference to happen! It will be my first, but I'm pretty sure the event will bring me inspiration, passion, knowledge and a great opportunity to meet all the JFriends I made in person, make new friends and help shape Joomla's future.



BRIAN TEEMAN (Joomla Co-Founder)

The Joomla World Conference isn't a perk — it's an investment in your skills, your career, and your future. Meet the ecosystem face to face, gain practical insights, and build connections that open doors long after the conference ends. If you're serious about Joomla, this is time well spent.



EMMANUEL LEMOR (Joomla Vice President)

JWC isn't just about Joomla: it's about people coming together to imagine what's next... all together. Whether you are building websites, writing code, creating content, designing, translating, or are simply curious about open source → you belong here.



RACHEL WALRAVEN (CMS Release Team Member)

I have been to local Joomla events, both in the Netherlands and Germany. You always leave with more knowledge than you came in with. But for me, that is not the most important thing (anymore). It's the people. Meeting friends you've only seen online, making new connections... that's why I'm really looking forward to this conference.

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Joomla! World Conference

WHY SPONSOR JWC26

...because open source matters



- 1** Stand out to a global audience of digital resilient innovators.
- 2** Convert conversations into actionable, strategic partnerships.
- 3** Cultivate lasting trust in the future of the worldwide Joomla community.



#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud
**DIAMOND
SPONSOR**

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR DIAMOND SPONSOR

With only one Diamond Sponsorship available, this package is prime position for a company looking to connect with Joomla! developers, designers, and users. We strategically drive attendee traffic to your sponsor booth to create networking opportunities, and provide promotion through our website, social media, and in the conference space itself.

Diamond sponsor has opportunities to connect with our attendees in the program, with promotional items in the attendee bags, via a sponsor booth, and are one of only three total sponsor slots with a guaranteed dedicated session during the conference.

PRICE: 15.000 €

NO. OF PACKAGES: 1

AVAILABILITY: 1 / 1

WHAT YOU GET

ALL DAY TICKETS: 5

RAFFLE PRIZES: 4

SPEAKER SLOTS: 2

AND ALSO:

- Room Naming
- Exhibition Stand
- Banner Main Hall (exclusive)
- Banner Lounge (exclusive)
- Logo Sponsors Page
- Linked Logo
- Social Media Post
- Newsletter
- Linked Logo Website Footer
- Website Badges
- Exclusive Discount for VIP Tickets
- Logo in Video Recordings

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud
**GOLD
SPONSOR**

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR GOLD SPONSOR

JWC26 is bringing together over 250 influential Joomla community members, and Gold Sponsors have an opportunity to be right there with them. Gold Sponsorships include opportunities to connect with each one of these attendees as we strategically drive traffic to your sponsor booth.

Gold sponsors enjoy promotion throughout the event as well as on our social media and website. Extra benefit for each sponsor comes from available ads in the conference program, promotional items in attendee bags, and banners at our satellite locations.

PRICE: 6.500 €

NO. OF PACKAGES: 6

AVAILABILITY: 5 /6

WHAT YOU GET

ALL DAY TICKETS: 3

RAFFLE PRIZES: 3

SPEAKER SLOTS: 1

AND ALSO:

- Room Naming
- Exhibition Stand
- Banner Main Hall / Banner Lounge (shared with gold sponsors)
- Logo Sponsors Page
- Linked Logo
- Social Media Post
- Newsletter
- Website Badges
- Exclusive Discount for VIP Tickets

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud
**SILVER
SPONSOR**

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR SILVER SPONSOR

The JWC26 Silver Sponsorship package is offered to only a handful of organizations who want a high-impact way of getting their brand and products to our attendees. JWC attendees are the decision makers, and creators of thousands of websites each year, and a Silver Sponsor package offers a great way to connect with each one of them.

Benefits of this package will get your brand recognized on our website and social media, items promoting your products directly to our attendees in every attendee bag, and much more.

PRICE: 3.750 €

NO. OF PACKAGES: 10

AVAILABILITY: 10 /10

WHAT YOU GET

ALL DAY TICKETS: 2

RAFFLE PRIZES: 2

SPEAKER SLOTS: 1

AND ALSO:

- Exhibition Stand
- Banner Main Hall / Banner Lounge (shared with sponsors)
- Logo Sponsors Page
- Linked Logo
- Social Media Post
- Newsletter
- Website Badges

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud
**BRONZE
SPONSOR**

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR BRONZE SPONSOR

Bronze sponsorships are great opportunities for companies to promote their brand or product. They give the opportunity to present your product or brand to all attendees, but also to the entire Joomla community on social networks, the website and beyond.

Bronze sponsors enjoy promotion throughout the event as well as on our social media and website.

PRICE: 1.750 €

NO. OF PACKAGES: unlimited

AVAILABILITY: unlimited

WHAT YOU GET

ALL DAY TICKETS: 1

RAFFLE PRIZES: 1

AND ALSO:

- Exhibition Stand
- Banner Main Hall / Banner Lounge (shared with gold sponsors)
- Logo Sponsors Page
- Linked Logo
- Social Media Post
- Newsletter
- Website Badges

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud

SOCIAL EVENT SPONSOR

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR SOCIAL EVENT SPONSOR

Social events at the Joomla World Conference are a unique experience, creating opportunities for our attendees to relax, network, and reconnect with friends from around the world. Social Event sponsors help make this happen.

Social Event sponsors have a unique opportunity only offered to two sponsors, get increased exposure during these events, forming a presence that attendees immediately recognize and connect to the fun, and memorable social events from JWC.

PRICE: 8.500 €

NO. OF PACKAGES: 2

AVAILABILITY: 1 / 2

WHAT YOU GET

- Banner Main Hall / Banner Lounge (exclusive for the evening)
- Social event table decoration
- Logo Sponsors Page
- Linked Logo
- Social Media Post
- Website Badges
- Exclusive Discount for VIP Tickets

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud
**LANYARD
SPONSOR**

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR LANYARD SPONSOR

The Lanyard Sponsor gets a unique opportunity to get their brand and logo exposed to all our attendees during and after the conference. With every attendee seeing your logo holding every name badge during the conference, the lanyard, and your logo, is one of the few pieces attendees will take with them.

With other promotions included in this package including a presence on our website and discounted tickets for your organization, the Lanyard Sponsor is a great value for any company.

PRICE: 4.500 €

NO. OF PACKAGES: 1

AVAILABILITY: 0 / 1

SOLD OUT

WHAT YOU GET

- Lanyard Logo
- Logo Sponsors Page
- Linked Logo
- Exclusive Discount for VIP Tickets

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud

COFFEE BREAK SPONSOR

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR COFFEE BREAK SPONSOR

AM and PM refreshment breaks during the conference provide an opportunity for a select few sponsors to have their brand recognized by our attendees. Break sponsors will have a significant presence during these refreshment breaks, when attendees are pausing from a day of learning and collaborating.

Break sponsors enjoy promotion throughout the event as well as on our website.

PRICE: 1.500 €

NO. OF PACKAGES: 2

AVAILABILITY: 1 / 2

WHAT YOU GET

- Coffee Table Decoration
- Logo Sponsors Page
- Linked Logo

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud
**COMMUNITY
SPONSOR**

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR COMMUNITY SPONSOR

Community Sponsorships offer an easy way for community members to show their support for the Joomla! Project and the Joomla! World Conference.

Community sponsors still enjoy promotion on the JWC website.

PRICE: 500 €

NO. OF PACKAGES: unlimited

AVAILABILITY: unlimited

WHAT YOU GET

- Logo Sponsors Page
- Linked Logo

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



Be a proud
**EXTENSION
SPONSOR**

Join us and celebrate Joomla! in Germany



WHY YOU SHOULD BE OUR EXTENSION SPONSOR

Extension sponsorships are great opportunities for companies and developers to promote their extension, with a short presentation session at the Joomla World conference.

Extension sponsors still enjoy promotion on the JWC website.

PRICE: 175 €

NO. OF PACKAGES: unlimited

AVAILABILITY: unlimited

WHAT YOU GET

- Logo Sponsors Page
- Linked Logo
- 10 Minutes slot at the conference

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES



SPONSORSHIP OPPORTUNITIES Recap Table



	Diamond	Gold	Silver	Bronze	Social Event	Lanyard	Coffee Break	Community	Extension
Room naming	Yes	Yes	No	No	No	No	No	No	No
Speaker slots (fixed)	2	1	1	No	No	No	No	No	No
Exhibition stand	Yes	Yes	Yes	Yes	No	No	No	No	No
Banner Main Hall	exclusive	shared with Gold Sponsors	shared	shared	exclusive for the evening	No	No	No	No
Banner lounge	exclusive	shared with Gold Sponsors	shared	shared	exclusive for the evening	No	No	No	No
All day tickets	5	3	2	1	No	No	No	No	No
Raffle prizes	4	3	2	1	No	No	No	No	No
Logo sponsors page	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Linked logo	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Social media post	Yes	Yes	Yes	Yes	Yes	No	No	No	No
Newsletter	Yes	Yes	Yes	Yes	No	No	No	No	No
Linked logo website footer	Yes	No	No	No	No	No	No	No	No
Social event table decoration	No	No	No	No	Yes	No	No	No	No
Lanyard logo	No	No	No	No	No	Yes	No	No	No
Coffee table decoration	No	No	No	No	No	No	Yes	No	No
Number of packages	1	6	10	unlimited	2	1	2	unlimited	unlimited
JWC26 Price excluding VAT	15.000 €	6.500 €	3.750 €	1.750 €	8.500 €	4.500 €	1.500 €	500 €	175 €
Availability	1/1	5/6	10/10	unlimited	1/2	sold out	1/2	unlimited	unlimited

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES





2026 Open Source Matters, Inc.
All rights reserved.
conference.joomla.org

**For more information
or to become a sponsor,
please contact:**

Stefan Wendhausen
JWC26 sponsoring team

sponsoring@jandbeyond.org

SPONSORSHIP OPPORTUNITIES

POTSDAM • BERLIN • GERMANY

#JWC26
CONFERENCE.JOOMLA.ORG

CONNECTING PEOPLE, CODE & COMMUNITIES





Joomla!®
WORLD CONFERENCE

Scan the code to
see the sponsors



GET YOUR SPONSOR PACK AND BE A PART OF IT!

CONNECTING PEOPLE, CODE & COMMUNITIES

CONFERENCE.JOOMLA.ORG